



EXCITING EXHIBITING OPPORTUNITIES

OPTIONS & RATES

STAND OPTIONS	PRICE All prices are +VAT
6ft trestle table in marquee (no power option)	£995
Shell Scheme in marquee	£265 per sqm (minimum 4 sqm)
Space only in marquee	£245 per sqm (minimum 9 sqm)
Wooden Chalet outside	£265 (3x2.5m with light)
Space only outside	£215 per sqm (minimum 9 sqm)
Catering Concession: 10% of stand value	

FESTIVAL SPONSORSHIP:

PREMIER PARTNER: £25,000+VAT Maximum 6 available	SPONSOR: £12,000+VAT	SUPPORTER: £7,000+VAT
PRE-SHOW High visibility promotion with your logo on key marketing material, on-line and in print including adverts, flyers, tickets and posters.	PRE-SHOW Smaller logo on key marketing material, on-line and in print including adverts, flyers, tickets and posters.	PRE-SHOW Small logo on key marketing material, on-line and in print including adverts, flyers, tickets and posters.
FESTIVAL VISIBILITY Logo in prominent position at the event, inc. the entrance, all stages, entrance flags and some signage.	FESTIVAL VISIBILITY Smaller logo on main stage, theatres and some festival signage	FESTIVAL VISIBILITY Small logo on main stage, theatres and some festival signage.
BRAND ENGAGEMENT – DRIVING SALES Opportunity to have a 6x6m space only stand in the marquee or outside area. (Cost of build covered by sponsor).	BRAND ENGAGEMENT – DRIVING SALES Opportunity to have a 4x4m space only stand in the marquee or outside area. (Cost of build covered by sponsor).	BRAND ENGAGEMENT – DRIVING SALES Opportunity to have a 3x3m space only stand in the marquee or outside area. (Cost of build covered by sponsor).
SPEAKING OPPORTUNITIES Opportunity for speaking sessions and branded activity.	SPEAKING OPPORTUNITIES Opportunity for speaker sessions and branded activity.	SPEAKING OPPORTUNITIES Opportunity for 1x speaking session.
DISCOUNTED FESTIVAL TICKETS		

For more information on **stand options** and **sponsorship** contact:
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Organised by
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We connect, educate and strengthen business communities through market-leading events, publications and eMedia.

www.goorganicfestival.co.uk



The new festival for the whole family!

A fabulous celebration of organic and sustainable lifestyle, set in the heart of London

8–9 September 2018 Battersea Park, London

- ORGANIC FOOD & DRINK • LIVE MUSIC
- 100+ STALLS • ORGANIC BAR
- FAMILY ENTERTAINMENT

www.goorganicfestival.co.uk



Welcome to the **GO! Organic Festival**, a fabulous celebration of an organic and sustainable lifestyle.

Set in London's leafy Battersea Park, on the River Thames and with easy connections to Victoria, Clapham Junction and Sloane Square stations, GO! Organic Festival is perfectly positioned to bring together some 15,000 consumers to enjoy a weekend of food, lifestyle, music and entertainment both inside and out.

Taking place on the **8-9 September** at the start of the Soil Association's Organic September and in conjunction with the OTB's Organic. Feed Your Happy consumer campaign, the festival will provide a high-profile platform for the organic sector to showcase, promote and sell products and sustainable services to an engaged consumer audience. With a reach of over 5 million people the GO! Organic Festival marketing campaign aims to broadcast the organic and sustainable message to the masses.



Delivering organic consumers direct to you!

What's on at the GO! Organic Festival?

GO! Organic Festival has been created to provide a fantastic day out.

100+ stalls – Inside and outside offering organic food, organic beauty and sustainable lifestyle products and services

Main Stage – headline acts, live music, DJ's and entertainment throughout the two days

Children's entertainment – Fun at the Farm, Vintage Fairground, Arts & Crafts, Family Games and entertainment on the main stage

Organic Food & Drink – From pop-up restaurant, catering concessions and an organic bar

GO! Organic Theatre – Talks on nutrition, beauty and sustainable lifestyle

Organic Kitchen – chefs cooking up a storm in the Organic Kitchen

Meet the Farmer – Talks with organic farmers about the impact of farming organic

Sponsors

Already committed to launching and driving this new event our headline sponsors to date include:



Who should exhibit?

All exhibitors will need to hold an organic certification or ethical certification for products or services marketed at the Festival.

Food | Drink | Health | Beauty | Lifestyle | Textiles | Homewares | Services

Why exhibit?

The GO! Organic Festival will serve as a high profile annual highlight for the organic sector to come together to promote organic, ethical and sustainable products and services. The marketing reach for the festival will be 5 million + consumers.

- Sell to 15,000 festival goers
- Launch and showcase products
- Network with industry buyers at a consumer event
- Raise your brand profile with a new engaged audience

Who will be there?

With 15,000 visitors expected over two-days, the event is aimed at family and friends, consumers who embrace an organic and sustainable lifestyle and those starting out on the organic journey. The visitor demographic will include: ABC1 | Age 25-60 | Professionals | Geographically located in London the South East & West

About Diversified Communications UK...

We are an international organiser of trade events with a portfolio of over 100 conferences and exhibitions around the world, including the successful **Natural & Organic Products** series of events in London, Scandinavia, Hong Kong and Australia and *Natural Products Magazine*. The UK division currently employs just under 100 creative individuals who run 15 trade shows, trade publications, websites and other stuff. But our heart continues to lie in the organic and natural sectors, which is where we started and which we want to continue to support and help to grow.

Diversified is committed to following the GO! Organic Festival sustainability policy which reflects the objectives of the event, for full details see online.



The new organic festival for the whole family!

For more information visit www.goorganicfestival.co.uk